## Hubballi gets electronic system design and manufacturing cluster



A view of ESDM cluster set-up at Sandbox Start-ups developed by Deshpande Foundation in Hubballi

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AN Electronics System Design and Manufacturing (ESDM) cluster, a state-of-the-art facility, is coming up at Sandbox Start-ups set up by Deshpande Foundation here.

The cluster in Hubballi is likely to encourage electronics start-ups in North Karnataka region. IT and BT Minister K J George will inaugurate it on July 17.

Deshpande Foundation founding trustee Gururai Deshpande in a press release stated that the 6,000 sqft Sandbox ESDM Cluster will reduce iterations of the product development life-cycle by enabling start-ups to rapidly go from idea to prototyping, leveraging the facilities for product testing and certification.

The facility will particularly benefit technology entrepreneurs in the region in the space of electronics system design and manufacturing (ESDM) and puts them on par with their counterparts in big city like Bengaluru, where such a facility exists. About halfa-dozen start-ups being incubated in Sandbox Startups in Hubballi will be the immediate beneficiaries of ESDM cluster. "The government of Karnataka has been the support to the Sandbox Startups ecosystem. We thank the government for its support in setting up the ESDM cluster out of Bengaluru which helps nurture young electronic entrepreneurs in North Karnataka," Deshpande said.

Sandbox ESDM Cluster caters to electronics manufacturing solutions. It has the modern infrastructure to support start-ups in various verticals includes automotive, consumer durables, instrumentation, medical and telecommunication among others.

It is equipped with facilities for design and prototype development, batch production, final assembly testing facility. The ESDM cluster also includes new generation fully automatic system mount technology facilities with the capability to handle Lead-free processes, the release added.



