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Deshpande Foundation to launch Sandbox Startups ESDM Cluster in Hubballi

BY ET BUREAU | JUL 09, 2018, 07.54 PM IST

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BENGALURU: In a move to encourage start-ups to work in the field of Electronics Systems Design and Manufacturing (ESDM), [Deshpande Foundation](#) has set up [Sandbox Startups ESDM Cluster](#) in [Hubballi](#) in North Karnataka.

The 6000 sq ft [Sandbox ESDM Cluster](#) is aimed to reduce iterations of the product development lifecycle by enabling startups to rapidly go from idea to prototyping, leveraging the facilities for product testing and certification.

The new facility, which will be inaugurated by [K J George](#), Minister for IT, BT, Science & Technology and Large & Medium Scale Industries, on July 17, will benefit technology entrepreneurs in North Karnataka in the ESDM sector and put them on par with their counterparts in a city like [Bengaluru](#), said Deshpande Foundation in a statement.

About half a dozen startups being incubated at the Sandbox Startups in Hubballi will be the immediate beneficiaries of ESDM cluster.

Sandbox ESDM Cluster caters to the electronics manufacturing solutions with modern infrastructure to support startups in various verticals including automotive, consumer durables, instrumentation, medical and telecommunication among others.

"We thank the government for its support in setting up the ESDM cluster out of Bangalore which helps nurture young electronic entrepreneurs in North Karnataka," said 'Desh' Deshpande, founding trustee of the Deshpande Foundation. He, along with other dignitaries, will take part at the inauguration of the Cluster.

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